



## 'Do And If' By IFTTT

### Favorite Recipes For Small Business Owners

Full article:

<http://www.marketingforowners.com/ifttt-makes-life-run-smooth-free/>

#### Missed Call? SMS The Caller

If you miss a call, the caller will receive a text message letting them know you'll call them back as soon as possible. [\[Click for recipe\]](#)

#### Mentioned On Twitter

Get notified when your business is mentioned on Twitter. [\[Click for recipe\]](#)

#### Receive SMS Before Next Appointment

Receive a text message alert before your next event or appointment in Google Calendar. [\[Click for recipe\]](#)

#### Save Your Mobile Phone Battery Life

Automatically turn your WiFi off when you turn mobile data on. [\[Click for recipe\]](#)

#### Reminders To Pay Bills

Get a text message that reminds you to pay for bills. [\[Click for recipe\]](#)

#### Remember Client Birthdays

Send a birthday greeting or customer coupon to friends and customers. [\[Click for recipe\]](#)

#### Gmail: Save Starred Emails To Evernote

Just click the star on an important email in Gmail, and it will automatically go to the Evernote folder you choose. [\[Click for recipe\]](#)

#### Get Emails For New Posts On Craigslist

Looking for a good deal on equipment or someone local offering a certain service? If a listing is posted to your chosen search parameter, you'll be notified. [\[Click for recipe\]](#)

#### Time Sheet Reminder

Send an email reminder to your employees to submit timesheets via the Yammer channel at a specified time set on the Date and Time channel. [\[Click for recipe\]](#)

#### Refund Alert

If a refund over a specified amount is issued via the Square channel, an email will be sent to you via the Gmail channel. [\[Click for recipe\]](#)



## Save Receipts

Save receipts to Evernote with a single click. [\[Click for recipe\]](#)

## Track Payments

When a payment is accepted via the Square channel, a new row is added to your specified Google Docs spreadsheet. [\[Click for recipe\]](#)

## Lost Phone? Increase Volume

Have you ever turned down your ringer for a meeting, only to misplace it? If you text “lostphone” to your number, Android will set the ringer volume to 100%. [\[Click for recipe\]](#)

## Text Your Broker

Select the stock ticker symbol and the price — if it falls below that amount, your broker will automatically receive a text to buy. [\[Click for recipe\]](#)

## Save Phone Log In Google Drive

When using the mobile app, phone calls will be automatically logged in Drive. [\[Click for recipe\]](#)

## Adjust Lighting Before Close Of Business

If you use Hue, you can set the lighting to flicker gently 15 minutes before the close of business. [\[Click for recipe\]](#)